

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Boulevard - Suite #1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
309462-1	09/16/12	September 2012	08/27/12 - 09/11/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Steve Kopicki	WXYZ National	National

Advertiser	Product	Estimate Number
Protect MI Vote	Protect MI Vote No on Gar	305

Flight Dates	Order #	Alt Order #
09/03/12 - 09/11/12	309462	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/11/12	5am News M-F	5-6am M-F	MTWTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ Tu 09/04/12 4:59 AM 5am News M-F 5-6am M-F :30 2012PMI V001 \$700.00 NM									
2 WXYZ W 09/05/12 5:18 AM 5am News M-F 5-6am M-F :30 2012PMI V001 \$700.00 NM									
5 WXYZ F 09/07/12 5:42 AM 5am News M-F 5-6am M-F :30 2012PMI V001 \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ Tu 09/11/12 5:10 AM 5am News M-F 5-6am M-F :30 2012PMI V001 \$700.00 NM									
2	09/04/12	09/11/12	M-F 7-9am	7-9am M-F	MTWTF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/04/12 7:55 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
3 WXYZ W 09/05/12 7:55 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
2 WXYZ Th 09/06/12 8:53 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
5 WXYZ F 09/07/12 M-F 7-9am 7-9am M-F :00 <del>\$1,600.00</del> NM									
Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ Tu 09/11/12 M-F 7-9am 7-9am M-F :00 <del>\$1,600.00</del> NM									
Credited									
7 WXYZ Tu 09/11/12 M-F 7-9am 7-9am M-F :00 <del>\$1,600.00</del> NM									
Credited									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
309462-1	09/16/12	September 2012	08/27/12 - 09/11/12
Advertiser	Product	Estimate Number	
Protect MI Vote	Protect MI Vote No on Gar	305	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/03/12	09/11/12	M-F 12-1pm	12-1pm	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ W 09/05/12 12:14 PM M-F 12-1pm 12-1pm :30 2012PMI V001 \$1,000.00 NM 5 WXYZ Th 09/06/12 M-F 12-1pm 12-1pm :00 <del>\$1,000.00</del> NM Credited 3 WXYZ F 09/07/12 M-F 12-1pm 12-1pm :00 <del>\$1,000.00</del> NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ Tu 09/11/12 M-F 12-1pm 12-1pm :00 <del>\$1,000.00</del> NM Credited 7 WXYZ Tu 09/11/12 M-F 12-1pm 12-1pm :00 <del>\$1,000.00</del> NM Credited									
4	09/11/12	09/11/12	Dr. Oz	4-5pm M-F	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/11/12 Dr. Oz 4-5pm M-F :00 <del>\$1,200.00</del> NM Credited									
5	09/04/12	09/11/12	M-F 7-730p	7-730pm M-F	MTWTF--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 09/04/12 7:25 PM M-F 7-730p 7-730pm M-F :30 2012PMI V001 \$2,000.00 NM 5 WXYZ W 09/05/12 7:10 PM M-F 7-730p 7-730pm M-F :30 2012PMI V001 \$2,000.00 NM 4 WXYZ Th 09/06/12 M-F 7-730p 7-730pm M-F :00 <del>\$2,000.00</del> NM Credited 3 WXYZ F 09/07/12 M-F 7-730p 7-730pm M-F :00 <del>\$2,000.00</del> NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ Tu 09/11/12 M-F 7-730p 7-730pm M-F :00 <del>\$2,000.00</del> NM Credited									
6	09/03/12	09/09/12	11pm Action News Updat	11-1135pm M-Sun	MTWTFSS	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTWTFSS 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 09/03/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 2012PMI V001 \$4,000.00 NM 3 WXYZ Tu 09/04/12 11:40 PM 11pm Action News Update 11-1135pm M-Sun :30 2012PMI V001 \$4,000.00 NM									

Total Spots **12** Gross Total **\$20,600.00**

## Payment Terms 30 Days

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309462-1	09/16/12	September 2012	08/27/12 - 09/11/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Protect MI Vote	Protect MI Vote No on Gar	305

<u>Agency Commission</u>	<b>\$3,090.00</b>
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<u>Net Amount Due</u>	<b>\$17,510.00</b>
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